

INVESTMENT OPPORTUNITIES



FRASER ISLAND BOAT CHARTERS



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THE DESTINATION

GREAT SANDY STRAIT, QUEENSLAND



- The Fraser Coast is a world class sailing destination with the Great Sandy Strait offering a variety of anchorages including north up the remote western side of World Heritage-listed Fraser Island
- Fraser Island provides great shelter to our bay which protects a number of anchorages from adverse weather conditions meaning safe and comfortable sailing holidays
- In 2019, Hervey Bay was named as the world's first whale heritage site and the area is famous for its up close encounters with the humpbacks on their annual migration.
- Fraser Island Boat Charters offers a unique way to explore this beautiful part of the world with both skippered and bareboat (self-drive) yacht charters. Our product lends itself to those wanting to experience a slower pace of travel and to explore the unbeaten path.
- The Great Sandy Strait is also home to a number of wildlife species that can be encountered while on charter including whales, dolphins, turtles, dugongs, fish etc. and the pure bred Fraser Island dingo.



INFORMATION FOR VESSEL OWNERS



ADVANTAGES IN CHARTERING YOUR VESSEL

- You can make use of your own private yacht while also making a passive income when this is not in use
- The team at Fraser Island Boat Charter will take care of all marketing and promotions of your vessel
- Our current fleet of yachts are high in demand with 90% occupancy throughout the winter period and 60% occupancy throughout summer.
- The purchase of a commercial vessel can be used to offset other incomes. (Please see your accountant for further details)

WHY PLACE YOUR BOAT IN OUR FLEET?

- As a business, Fraser Island Boat Charters does not rely on any financial debt
- Fraser Island Boat Charters will cover all costs of promotions and marketing for your vessel
- The team at Fraser Island Boat Charters are highly qualified and regarded in the fields of marine tourism management and tourism/destination marketing
- We own a 5.5 metre half cabin rescue vessel, available at all times to assist any customers out on charter
- Our business has seen steady growth in bookings, despite the current COVID19 climate

OUR MANAGEMENT AGREEMENT



AT COST TO FRASER ISLAND BOAT CHARTERS

- All marketing and promotions
- All administrative tasks to secure bookings including the cost of an online booking platform
- Responsible for managing all charters including ensuring customers are well looked after during their charter. We will also be the main point of contact for charterers as they check in each morning and night to make sure they are at safe anchorage.
- Coordination of cleaning and maintenance of the vessel

AT COST TO VESSEL OWNER

- Berthing fees for the Great Sandy Straits Marina
- Cost of cleaning the vessel between charters
- Cost of any boat maintenance required
- Commission fees to Fraser Island Boat Charters for each booking (Percentage of commission to be negotiated)



OUR KEY TEAM MEMBERS



SCOTT WHITCOMBE OPERATIONS MANAGER/CO-OWNER

Qualifications: Master 5 & MED 2,
Certificate III in Business

Scott has over 10 years experience navigating the waters of the Great Sandy Strait in a number of different roles including as a commercial skipper and operations manager for key marine tourism businesses. As a true boat lover, Scott will be on hand whenever you need to assist with the management of vessels, the coordination of regular maintenance and cleaning and will also be the key contact for all charterers that travel with us.

STEPHANIE WHITCOMBE MARKETING MANAGER/CO-OWNER

Qualifications: Bachelor of
Business (Marketing)

Following 10 years working in various marketing roles to promote the Fraser Coast region at the local tourism board, Steph joined Scott in creating Fraser Island Boat Charters. Steph has extensive experience in tourism marketing and has transferred this knowledge into building the Fraser Island Boat Charters brand. She will also assist customers with any enquiries prior to charter.